

# Investing in Young People's Health

National Youth Health Conference 2013

Esplanade Hotel, Fremantle, Perth, WA,  
Australia Nov 13 – 15, 2013



Australian Association for Adolescent Health

# Introduction from the Conference Chair

On behalf of the Australian Association for Adolescent Health (AAAH) it is my pleasure to invite you to participate in the 2013 National Youth Health Conference in Fremantle, Western Australia (WA). This meeting is the latest in the series of Youth Health Conferences that have previously been organised and hosted by different centres in Australia and New Zealand. It is especially satisfying to be announcing the first conference to be hosted by the rejuvenated AAAH and the first to be held in WA.



These are exciting times for health professionals working with young people. The international medical journal The Lancet has recently listed adolescent health among its top five priority areas. This global recognition of the importance of young people's health provides a wonderful boost for those of us working in this area and advocating for improved health services for young people.

We are expecting over 400 delegates from Australasia, the Asia-Pacific region and the rest of the world. The conference will attract health and other professionals from across a range of disciplines including paediatricians and physicians involved in youth health practice and research, allied health staff including nursing, occupational therapy, dietetics and mental health workers among others. There will be a lively youth participation program throughout the conference. The 2013 National Youth Health Conference will provide a wonderful opportunity for this diverse gathering of people involved in youth health to network, share ideas and build lasting relationships as well as to showcase the work that is being done in the Asia-Pacific region. We look forward to welcoming participants from all countries in the region, and beyond, to use this platform to highlight the latest research findings and best practice in Youth Health.

As you will see in this prospectus there is a range of ways for people and organisations to participate with varying levels and types of sponsorship offered. We look forward to finding the option that is best for you so that you or your organisation can be part of this truly wonderful event.

A handwritten signature in dark ink, appearing to read 'Donald Payne'.

Associate Professor Donald Payne

President AAAH



## PLATINUM SPONSORSHIP

**\$33,000 (incl. GST)**

The benefits are as follows:

- Your company logo with the caption “Platinum Sponsor” in the Registration Booklet, Program, Proceedings and on the Conference Web page.
- The inclusion of “Proudly sponsored by (your company)” in all advertising.
- Two complimentary satchel inserts for inclusion in delegate satchels (to be provided by sponsors and benefit subject to approval based on secured packages).
- Two exhibition spaces = 12m<sup>2</sup> (first choice of position).
- During the Conference there will be prominent signage acknowledging sponsorship.
- Sponsor logo and company description on the Conference website (one only) – subject to Committee approval.
- Acknowledgement (300 word write up) in the conference final program.
- Two exhibition staff registrations, including social functions.
- Four complimentary full conference registrations, each full registration includes a dinner and welcome reception ticket.
- A4 colour advertisement place in registration brochure (artwork to be supplied by sponsor in line with print deadlines).
- A4 colour advertisement placed in the final program book (artwork to be supplied by sponsor in line with print deadlines).
- Delegate list given a week prior (subject to Australian Privacy Laws).

**The majority of these opportunities will not be available to any other sponsor (subject to first-come, first-served basis).**



## **GOLD SPONSORSHIP**

### **\$22,000 (incl. GST)**

The benefits are as follows:

- Your company logo with the caption “Gold Sponsor” in the Registration Booklet, Program and on the Conference Web page.
- One complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsors and benefit subject to approval based on secured packages).
- One exhibition space = 6m<sup>2</sup> (second choice position after platinum).
- During the Conference there will be prominent signage acknowledging sponsorship.
- Sponsor logo and company description on the Conference website (one only) – subject to Committee approval.
- Acknowledgement (200 word write up) in the conference final program.
- Two exhibition staff registrations, including social functions.
- Two complimentary full conference registrations, each full registration includes a dinner and welcome reception ticket.
- ½ A4 colour advertisement placed in the final program book (artwork to be supplied by sponsor in line with print deadlines).
- Delegate list given a week prior (subject to Australian Privacy Laws).

**There will be multiple Gold Sponsors (subject to first come, first-served basis).**



## SILVER SPONSORSHIP

### \$14,300 (incl. GST)

The benefits are as follows:

- Your company logo with the caption "Silver Sponsor" in the Registration Booklet, Program and on conference web page.
- One exhibition space = 6m<sup>2</sup>
- Two exhibition staff registrations, including social functions.
- One complimentary full conference registration, which includes a dinner and welcome reception ticket.
- During the Conference there will be prominent signage acknowledging sponsorship.
- Acknowledgement (150 word write up) in the conference final program.
- One complimentary satchel inserts for inclusion in delegate satchels (to be provided by sponsors and benefit subject to approval based on secured packages).
- ¼ A4 colour advertisement placed in the final program book (artwork to be supplied by sponsor in line with print deadlines).
- Delegate list given a week prior (subject to Australian Privacy Laws).

**There will be multiple Silver Sponsors (subject to first come, first-served basis).**





## **BRONZE SPONSORSHIP**

**\$11,000 (incl. GST)**

The benefits are as follows:

- Your company logo with the caption “Bronze Sponsor” in the Registration Booklet, Program and on conference web page.
- One exhibition space = 6m<sup>2</sup>
- Two exhibition staff registrations, including social functions.
- During the Conference there will be prominent signage acknowledging sponsorship.
- Acknowledgement (50 word write up) in the conference final program.
- One complimentary satchel inserts for inclusion in delegate satchels (to be provided by sponsors and benefit subject to approval based on secured packages).
- Banner colour advertisement placed in the final program book (artwork to be supplied by sponsor in line with print deadlines).
- Delegate list given a week prior (subject to Australian Privacy Laws).

**There will be multiple Bronze Sponsors (subject to first come, first-served basis).**



## INTERNET & COFFEE LOUNGE SPONSOR

**\$9,900 (incl. GST)**

The Internet & Coffee Lounge will provide your organisation use of this space to build a public Internet Cafe, hospitality suite and coffee station. A barista must be provided by the Sponsor. The Conference Organiser will work with the Sponsor to determine the size, design of the area and visual appearance for maximum impact.

The benefits are as follows:

- Promotion is selected pre conference announcements and onsite advertising of the company within the allocated area (sponsors to provide).
- Promotion of the internet and coffee lounge's functionality before and during the conference.
- Acknowledgement on the conference website.
- Acknowledgement (50 word write up) in the conference final program.
- Opportunity to invite delegates to this space during the conference.

**Note:** Use of the space is subject to the approval of the Organising committee. Conference Organisers will provide 2 computer terminals with internet and wireless internet access for delegates.



## CONFERENCE DINNER

**\$12,100 (incl. GST)**

The conference dinner is offered inclusive to each registered delegate of the Conference. The sponsorship company may liaise with the Organisers regarding theme and entertainment for the Conference Dinner.

The benefits are as follows:

- Branding of the conference dinner and its associated theme for the night; i.e: menus etc.
- Five complimentary VIP table dinner tickets.
- Opportunity of a short presentation or prize presentations to delegates.
- Opportunity to organise dinner entertainment. This will be at an additional cost to the Sponsor. The conference organiser is also pleased to make these arrangements on your behalf.
- Acknowledgement on the conference website.
- Acknowledgment in the conference final program.
- Option to provide one piece of literature (up to A4 size) to be inserted into Conference Satchel.

**Note:** All Conference Dinner theme and entertainment is subject to approval by the Conference Organising Committee.





## KEYNOTE SPEAKER

**\$12,100 (incl. GST) (International)**

**\$5,500 (incl. GST) (National)**

A number of keynote speakers will attend. Sponsorship of costs such as airfares will be acknowledged in conference publications and by a 35mm slide during the speaker's session. Speakers may also be available to sponsors. Keynote Speakers will be selected and invited by the Conference Organising Committee and the Conference Office will book and organise payment for travel and accommodation. The benefits are as follows:

- Consultation in the choice of speaker.
- Naming rights to the keynote speaker presentation(s).
- Company logo displayed on the screen in the session venue prior to the keynote speaker's presentation(s).
- Acknowledgement by the session chairperson to the keynote speaker's presentation(s).
- Acknowledgement and company logo in the final program.
- The opportunity to place promotional signage (committee approval) in the venue for the duration of the keynote speaker's presentation(s).
- The option to provide one piece of literature (up to A4 size) to be inserted into Conference satchel.



## **CONFERENCE NOTE PADS AND PENS**

### **\$990 (incl. GST) each item**

A complimentary duo used extensively during and after the Conference. This is an excellent way to promote your company by its constant use. Your company logo can be printed on the pads with a message if required and your company name and in most cases, your logo can be printed on attractive pens.

## **CONFERENCE REGISTRATION BROCHURE**

### **\$2,200 (incl. GST)**

An excellent opportunity to have your organisation's name and logo linked with the Conference well before it starts. Your corporate logo will be published on the inside cover and we will publish an appropriate promotional editorial in accordance to your requirements plus a full page advertisement on the back cover.

## **CONFERENCE PROGRAM**

### **\$4,950 (incl. GST)**

This is the delegate's "bible" of information on the program, speakers, social activities and the industry exhibitors. The sponsor's corporate name and logo will appear on the inside front cover. In addition, the back page will be solely allocated to a full page, one colour advertisement (finished artwork to be supplied by sponsor, multi-colour advertisement subject to negotiation).



## **LIST OF PARTICIPANTS**

**\$1,100 (incl. GST)**

Your company will no doubt want this valued published listing of participants at the Conference. So will all the other companies. The opportunity of having your company name and logo on the cover is too good to miss.

## **CONFERENCE SATCHELS**

**\$4,950 (incl. GST)**

The Conference will have a high quality briefcase style satchel (with optional shoulder strap) which will feature your corporate logo. Satchels are one of the most useful and lasting articles from the Conference. We have noted the continued use over many years of these satchels by delegates and executives. This is a sure way of having your corporate logo in front of all delegates at the Conference. In addition you will be acknowledged in the Registration Brochure and Program.

## **CONFERENCE SESSION**

**\$3,300 (incl. GST) per session**

A Conference session (90 minutes) provides an excellent opportunity for exposure. A 35mm slide with your corporate logo will be projected to a second screen during the session. Acknowledgement will also be given in the Registration Brochure and Program and company banners may be used.





## **SIGNAGE**

**\$1,650 (incl. GST)**

Considerable signage will be required at the Conference venue and sponsorship will include the sponsors' logo on every sign plus acknowledgement in the Registration Brochure and Program.

## **MORNING AND AFTERNOON TEA BREAKS**

**\$2,400 (incl. GST) per day**

The essential morning and afternoon cup of coffee! As host, your sponsorship will be acknowledged in the Registration Brochure and Program and with signage on serving tables.



## **WELCOME RECEPTION**

**\$6,600 (incl. GST)**

The Welcome Reception is a great way to start the Conference and the opportunity to get your name up front. Acknowledgement will be given in the Program and the opportunity for a short presentation. Company logo will also be included on all signage related to this event and 3 complimentary invitations to the Reception will be provided for your guests.

## **CONFERENCE LUNCHES**

**\$3,850 (incl. GST) each day**

Lunches are an ideal way to promote your company at the Conference. Sponsorship includes inclusion of your company's brochure in the delegate satchels, your corporate logo in the Program and formal acknowledgement during the lunch. Additionally, you may display your corporate signage at the lunch venue.

## **DELEGATE LANYARDS/NAME BADGES**

**\$5,500 (incl. GST)**

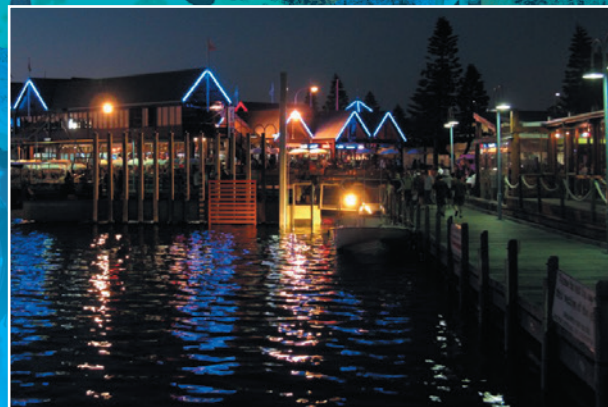
Attractive name badges will be prepared for delegates and a sponsor's name and logo will be included on the badges and lanyards.

## **SACHEL INSERTS**

**\$1,100 (incl. GST) each item**

A limited number of satchel inserts will be allowed, so be quick, first come, first served.

A maximum of 5 x A4 pages per insert will be accepted.



## **USB SPONSOR**

**\$3,300 (incl. GST)**

Being the sponsor of the USB of proceedings handed out to delegate is a great way of setting a lasting impression. Your logo will be printed on the USB stick (one colour) and handed out to all attending delegates.

## **WORKSHOP SPONSOR**

**\$3,300 (incl. GST)**

Being the sponsor of a Conference workshop provides you with the opportunity to brand the workshop with your organisation and your logo will be displayed in the program. Workshops will be selected and organised by the Conference Organising Committee and the Conference Office will book and organise payment for travel and accommodation for the speakers.

## EXHIBITION BOOTH

### Standard – \$2,200 (incl. GST)

- 3m x 2m booth
- Velcro compatible wall panels
- Company name on fascia board
- Two spotlights
- One power point
- Company logo on Conference program
- 2 exhibitor passes included

### Executive – \$4,000 (incl. GST)

- 6m x 2m booth
- Velcro compatible wall panels
- Company name on fascia board
- Two spotlights
- One power point
- Company logo on Conference program
- 2 exhibitor passes included





## ADVERTISEMENTS

Advertising will be offered in the Registration Brochure, Program and Proceedings. Costs to be supplied upon application. One colour, two colour and full colour options will be listed (finished artwork to be supplied by sponsor).

## SPONSORSHIP DETAILS SUPPLIED UPON APPLICATION

To express your interest as a sponsor for the upcoming Conference please visit the website .... And download the interactive pdf form.

[www.youthhealthconference.com.au/sponsorship\\_form.pdf](http://www.youthhealthconference.com.au/sponsorship_form.pdf)



